



# Alternatives Analysis Symposium II: Case Studies from the Field

July 28, 2010 • 9 a.m.-4:30 p.m.

# AGENDA

|                   |                                                                                                                                                                   |                   |                                                                                                                                                                                                             |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00-8:45         | Check-in, Registration and Networking                                                                                                                             | 12:45-1:15        | Hazard, Risk, and Eco-efficiency Assessments: Pros & Cons and a Standardized Set of Chemical Information to Assist in Greener Chemical Assessments<br><i>Presented by Teresa McGrath, NSF International</i> |
| 9:00-9:15         | Welcoming Remarks and Background<br><i>Presented by Maziar Movassaghi, Acting Director, California Department of Toxic Substances Control</i>                     |                   |                                                                                                                                                                                                             |
| <b>Session 1:</b> | <b>Chemical Databases and Consulting Case Studies</b>                                                                                                             | 1:15-1:45         | Case Studies in Practice<br><i>Presented by Pam Palitz, Environment California</i>                                                                                                                          |
| 9:15-9:45         | Web-based Alternative Greener Chemical, Product and Process Analysis Case Studies<br><i>Presented by George Thompson, Ph.D., Chemical Compliance Systems Inc.</i> | 1:45-2:15         | Panel Discussion, Q-and-A Period<br><i>Facilitated by Margaret Whittaker, Ph.D., Teresa McGrath and Pam Palitz</i>                                                                                          |
| 9:45-10:15        | Retail Supply Chain Chemical Database and Confidential Business Information Applications<br><i>Presented by Thomas Carter, The Wercs Ltd.</i>                     | 2:15-2:30         | Break                                                                                                                                                                                                       |
| 10:15-10:45       | Panel Discussion, Q-and-A Period<br><i>Facilitated by George Thompson, Ph.D., and Thomas Carter</i>                                                               | <b>Session 3:</b> | <b>Industry Case Studies</b>                                                                                                                                                                                |
| 10:45-11:00       | Break                                                                                                                                                             | 2:30-3:00         | The Business Case for Moving to Green Materials<br><i>Presented by Helen Holder, Hewlett-Packard Co.</i>                                                                                                    |
| <b>Session 2:</b> | <b>Alternatives Analysis and Nongovernmental Organization Case Studies</b>                                                                                        | 3:00-3:30         | Arriving at Green Chemistry — A Case Study in Integrating Sustainability into a Construction Chemicals Company<br><i>Presented by Michael Schmeida, Tremco Commercial Sealants &amp; Waterproofing</i>      |
| 11:00-11:30       | Role of Third Party Assessment in Alternative Analysis<br><i>Presented by Margaret Whittaker, Ph.D., ToxServices LLC</i>                                          | 3:30-4:00         | Applications of Alternative Analysis in Industry<br><i>Presented by Dennis McGavis, Shaw Industries Group Inc.</i>                                                                                          |
| 11:30-12:45       | Lunch                                                                                                                                                             | 4:00-4:30         | Panel Discussion, Q-and-A Period<br><i>Facilitated by Helen Holder, Michael Schmeida and Dennis McGavis</i>                                                                                                 |

E-mail your questions during the presentation to [green.chemistry@dtsc.ca.gov](mailto:green.chemistry@dtsc.ca.gov).  
We encourage feedback on any aspect of this symposium.

Join us via webcast at <http://www.calepa.ca.gov/Broadcast/>.

To learn more about the California Green Chemistry Initiative, visit <http://www.dtsc.ca.gov/PollutionPrevention/GreenChemistryInitiative/index.cfm>.

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