



DEPARTMENT OF TOXIC SUBSTANCES CONTROL

Alternatives Analysis Symposium I: Issues and Evolution, Capitalizing on Success

June 9, 2010, 9 a.m.-5p.m. PDT

Byron Sher Auditorium, 1001 I Street, Sacramento, Calif.



Symposium Description: The alternatives analysis process for chemicals used in consumer products is a core element of the California Green Chemistry Initiative's commitment to creating a healthier, more sustainable future. The complexity of analyzing and choosing alternative chemicals, materials, production processes or design encompasses multiple disciplines. Dialogue among stakeholders is a critical component.

Please join the Department of Toxic Substances Control (DTSC) and its partners as we expand this dialogue and identify the challenges of alternatives analysis through the lens of stakeholders implementing alternatives analysis policies and programs.

On June 9, 2010, DTSC will present the first of two symposiums on conducting alternatives analysis. Both are free and open to the public. The events will be held in Sacramento, and presentations will be webcast live. Registration is requested: Visit <http://www.dtsc.ca.gov/PollutionPrevention/GreenChemistryInitiative/Alternative-Analysis-1-Symposium.cfm>

The agenda, presentations and speaker biographies for the symposium will be posted on DTSC's Web site above once they are available. Bring your ideas, business cards and questions.

Presenters:

- Alex Stone, State of Washington, Department of Ecology
- Clive Davies, U.S. Environmental Protection Agency (EPA)
- Donald Versteeg, Procter & Gamble
- Lauren Heine, Clean Production Action
- Libby Sommer, U.S. EPA
- Jay Bolus, McDonough Braungart Design Chemistry

Topics:

- Foundations of alternatives analysis (often called *alternatives assessment*)
- Overview of U.S. EPA Design for the Environment (DfE) multi-stakeholder alternatives analysis approaches
- Conducting U.S. EPA DfE alternatives analysis — furniture and printed circuit boards
- Green Screen for Safer Chemicals
- U.S. EPA DfE's Safer Product Labeling Program
- Lessons learned: Differentiating chemicals in alternatives analysis
- Identifying the availability of safer alternatives for policy purposes
- Perspectives and practical experience in alternatives analysis
- Cradle to Cradle Certification Protocol

A second symposium, Alternatives Analysis Symposium II: Case Studies from the Field, is planned for July 28, 2010. We invite presentations from companies with robust alternatives analysis programs. Booth space is available at both symposiums for organizations interested in sharing their work in chemical alternatives analysis, green chemistry or sustainability.

Contact Information: Mike O'Docharty at green.chemistry@dtsc.ca.gov or (916) 324-4754.