

The California Green Business Program



How does a business qualify for green certification?

- The California Green Business Program established basic criteria for local counties and governments to use as a foundation for their individual green business programs. Businesses must be in compliance with all local and state laws and regulations. The local programs will assist businesses to come into compliance. Businesses can also use the www.calgold.ca.gov web site to find appropriate agencies to help them with compliance.
- The criteria focus on four key areas: waste reduction, water conservation, energy conservation, pollution prevention.
- Certification criteria can vary depending on where the business is located.
- Each applicant must fulfill a checklist of improvements addressing the four key areas. Sample checklist items are listed in the table below:

Examples of Environmental Measures - Checklist



| Green Category | Required | Optional |
|-------------------------------------|--|---|
| Solid Waste Reduction and Recycling | Purchase products made of recycled content such as copy paper, toilet tissue, printer cartridges, etc. | Use double-sided printing and draft paper |
| Energy Conservation | Replace incandescent bulbs with CFLs or replace T12 fluorescent lamps with T8 or T5 lamps | Install timers or occupancy sensors in rooms |
| Water Conservation | Replace older toilets with high efficiency models | Use reclaimed water for irrigation |
| Pollution Prevention | Use less toxic cleaning products | Stencil "No Dumping, Flows to Bay" on all your storm drains |