

Richard Liroff—Background Bio

Dr. Richard Liroff serves as Executive Director of the Investor Environmental Health Network, a group of investment organizations working to reduce production and use of toxic chemicals by business. Such steps can enhance corporations' long-term value, reduce their potential liabilities, and contribute to improved public and environmental health. Investors have engaged companies via letters, meetings, and shareholder resolutions. (See www.iehn.org for resolutions introduced and results) Dr. Liroff has published on the business rationale for such changes and highlighted cutting-edge companies in "Benchmarking Corporate Management of Safer Chemicals in Consumer Products—A Tool For Investors and Senior Executives", *Corporate Environmental Strategy* (January/February 2005). He has published related articles at Greenbuzz.com, sustainablebusiness.com, the newsletter of the UK Green Chemistry and the Consumer Network, The Environmental Forum, and in an edited book on sustainability in the chemical industry. These articles are posted in the library section of IEHN's website. He has served as a speaker at numerous business and investment conferences, including two annual meetings of CERES, the annual meeting of Business for Social Responsibility, the Green Mountain Summit on Investor Responsibility, and made numerous presentations in Hong Kong, Tokyo and Seoul in autumn 2006 under the sponsorship of the Association for Sustainable and Responsible Investment in Asia (ASrIA).

Dr. Liroff developed IEHN after more than two decades' work at World Wildlife Fund, where as a Senior Program Officer he directed projects on toxic chemicals and other subjects. Prior to his work at WWF, Dr. Liroff was affiliated with The Environmental Law Institute and was a guest scholar and research fellow at The Brookings Institution.

Dr. Liroff is author/editor of a half dozen books and numerous articles and reports on environmental policy. He holds a Ph.D in Political Science from Northwestern University and a B.A. in Politics from Brandeis University.