

# The California Green Business Program



## What Makes a Business Green?

- Green Businesses reduce how much CO<sub>2</sub> they generate. CO<sub>2</sub> is believed to be a significant contributor to global warming.
- Green Businesses conserve energy by using fluorescent lighting and Energy Star rated equipment
- Green Businesses conserve water through the use of low-flow toilets and water flow restrictors. Energy is needed to deliver water, so every unit of water conserved saves several pounds of CO<sub>2</sub>
- Green Businesses conserve natural resources by promoting public transit, biking and walking.
- Green Businesses reduce waste by recycling and composting and using materials with recycled content. Manufacturing, distributing a product or service and then handling the resulting waste requires energy usage and creates greenhouse gas emissions.
- Green Businesses use less toxic products. This provides a more safe and healthy workplace for both employees and customers.