

# The California Green Business Program



## Why Go Green?

- Green Businesses **save money** by switching to everyday habits that reduce costs for energy, water, and garbage bills.
- Green businesses **improve employee wellness and productivity** by using less toxic products.
- Green businesses often **gain a competitive edge** from displaying their seal of green certification. Some green business programs report businesses seeing a 42% increase in revenue after certification.
- Green businesses **receive recognition** from the California Green Business Program and local governments.
- Green businesses are **doing what just feels right**- preventing pollution, reducing waste, protecting our environment and health for generations to come.