



CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY
NEWS RELEASE

Department of Toxic Substances Control

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**Take-It-Back Partnership
Voluntary E-Waste Collection Effort Sponsored by KGTV
And Goodwill Industries of San Diego County**

SAN DIEGO – Responding to the need to provide San Diego residents with multiple locations to take back unwanted electronic wastes, the Department of Toxic Substances Control (DTSC); the California Integrated Waste Management Board; San Diego Regional Water Quality Control Board; KGTV San Diego and Goodwill Industries of San Diego County will host a multiple location “Take-It-Back” electronic waste recycling event on Saturday, January 13, 2007, 9:00 a.m. to 1:00 p.m. Collection points include DTSC office, 9174 Sky Park in San Diego, and Goodwill’s 13 Donation Centers and 9 stores located throughout San Diego County.

“This collection event will serve as a blueprint for those interested in providing a free and convenient venue for the collection of these universal waste items.” said Leonard Robinson, Chief Deputy Director of DTSC. Goodwill Industries of San Diego County will provide drop-off locations, and will disassemble or recycle the units. KGTV will provide media and promotion support, the City and County of San Diego will assist to ensure proper management, and DTSC and San Diego Regional Quality Control Board staff will volunteer their time. This is truly a joint effort that reflects Governor Arnold Schwarzenegger's Environmental Action Plan to reduce solid and toxic waste.” Robinson added.

San Diego residents are encouraged to participate in the “Take It-Back E Waste Drop Off” by returning unwanted computers, computer equipment, electronics, televisions, and cell phones at the Goodwill location nearest them. **See attached listing for location of donation centers and Goodwill stores and items that will be accepted during the collection effort.*

During the San Diego event, a special commendation will be presented to KGTV (channel 10) for becoming the first television station in the state to join the Take-It-Back Partnership. As a partner, the station will post Take-It-Back consumer information on its website and work with DTSC and other Take-It-Back-Partners to promote additional events. The station is also being recognized for its ongoing efforts to promote environmental awareness through its “Come Clean San Diego” campaign.

Goodwill Industries of San Diego County joined the partnership last fall and accepts donations of computers, computer equipment and electronics during regular business hours, seven days a week at all 9 stores and 13 donation centers.

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Michael S. Rowan, CEO of Goodwill Industries of San Diego County said, "We are happy to take computers, monitors and other computer equipment, regardless of manufacturer, or condition. Through our participation in the State of California Electronic Waste system as a collector, and our Reconnect San Diego partnership, we are able to accept computers, CRTs, monitors, and other computer accessories (working or not) and sell or recycle them to support our job training programs for peoples with disabilities and barriers to employment.

Assemblywoman Lori Saldana (D-San Diego) an ardent supporter of e-waste and recycling legislation, will also participate in the collection event commented, "I am pleased to support this extraordinary voluntary event," said Saldana. "It a true demonstration of what can be accomplished when state, local governments, television stations, local non-profits and San Diego residents work together to recycle," said Saldana.

The California Take-It-Back Partnership consists of state and local governments; retail stores; utilities; non-governmental and non-profit agencies to provide consumers with a free, local, convenient, and safe way to return electronic wastes and other terms known as Universal Wastes for recycling. Universal Wastes are commonly used items that may contain toxic metals such as: arsenic; cadmium; mercury and lead that when thrown in the landfills can contaminate soil and drinking water.

The Partnership has three main goals:

1. To coordinate participation of retail stores; non-governmental agencies and non-profit organizations to establish and maintain consumer take back (recycling) programs for Universal Wastes which include: batteries, fluorescent lamps and electronic devices.
2. To work with local municipalities; retail stores; non-governmental agencies and non-profit organizations to provide California consumers with free; convenient and local venues to take these materials.
3. To provide a statewide public awareness and information and identification program.

Listing of Goodwill Stores:

Store hours: 9AM-8PM

1. CHULA VISTA
1177 Broadway
Chula Vista, CA 91911-2769
2. ESCONDIDO
329 W. Grand Avenue
Escondido, CA 92025-2605
(619) 420-5111
3. IMPERIAL
849 Palm Avenue
Imperial Beach, CA 91932-1505
(760) 745-0501

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4. OCEANSIDE
1006 W. Mission Avenue
Oceanside, CA 92054-2843
(619) 429-6766
5. PACIFIC BEACH
1430 Garnet Avenue
San Diego, CA 92109-3014
(858) 274-4960
6. POINT LOMA
3663 Rosecrans Street
San Diego, CA 92110-3663
(619) 225-5600
7. SAN DIEGO-CENTRAL
4359 Home Avenue
San Diego, CA 92105-4701
(619) 262-6596
8. SAN DIEGO-DOWNTOWN (EAST VILLAGE)
939 16th Street
San Diego, CA 92101-6633
(619) 232-2083
9. VISTA
820 Escondido Avenue
Vista, CA 92084-6153
(760) 940-8705

Listing of Goodwill Donation Centers:

Please donate between 8AM-1PM on 01/13/07 to assure we can secure the units under cover

1. BONITA PARK-N-RIDE
Rte. 805 & Sweetwater Rd.
2. CARLSBAD PARK-N-RIDE
La Costa Avenue at Interstate 5
Lot is just east of the freeway on La Costa Ave.
3. DEL MAR PARK-N-RIDE: Carmel Valley
In the park & ride just west of I-5 at Carmel Valley Rd.
& Sorrento Valley Rd.
4. EL CAJON PARK-N-RIDE
Washington at Jamacha
5. EL CAJON TROLLEY
Main St. & Marshall Station
6. GRANTVILLE TROLLEY STATION-NOW OPEN
4510 Alvarado Canyon Road, San Diego

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7. LAKESIDE PARK-N-RIDE
Maple View & Route 67
Lot is on the Northeast corner
8. LA MESA / AMAYA TROLLEY STATION
Trolley Parking Lot
Amaya Dr. & Severin Dr.
9. LA MESA / 70TH STREET TROLLEY STATION-NOW OPEN
7255 Alvarado Road, La Mesa, CA
10. OCEANSIDE / COLLEGE PARK-N-RIDE
Route 78 & College Avenue
Lot is on the Southwest side of this intersection
11. OCEANSIDE PARK-N-RIDE
Interstate 5 & Route 78
Lot is located on the Northwest corner of this intersection
12. SORRENTO PARK-N-RIDE
Route 805 & Vista Sorrento Parkway
Lot is located just past the Northbound entrance to the 805 from
Mira Mesa Boulevard
13. POINT LOMA
On Sports Arena Blvd at Rosecrans

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The Department of Toxic Substances Control is a department of the California Environmental Protection Agency. DTSC's mission is to restore, protect, and enhance the environment and ensure public health, environmental quality and economic vitality by regulating hazardous waste, conducting and overseeing cleanups, and developing and promoting pollution prevention.