AGENDA

9:30   Check-in, Registration and Networking  
10:00  Welcoming Remarks 
10:15  Implementing California Green Chemistry Legislation: Introduction to LCA and Example of How P&G Uses It for Sustainable Innovation  
       Presented by Annie Weisbrod, Senior Scientist, The Procter & Gamble Co.  
11:00  Life Cycle Assessment at HP  
       Presented by Jason Ord, Life Cycle Assessment Program Manager, Hewlett-Packard Co.  
11:45  Break  
12:30  Incorporating Life Cycle Thinking in the Industrial World  
       Presented by Liila Woods, Senior Consultant, PE Americas  
1:15   Developing Regulatory Methods for Integrating Life Cycle Assessment into Alternatives Analysis for Identifying Safer Substitutes for Hazardous Products  
       Presented by Peter Sinsheimer, Executive Director, Law and Environmental Health Sustainable Technology & Policy Program, UCLA  
2:00   Panel Discussion  
3:00   Conclusion 

E-mail your questions during the presentation to: events@dtsc.ca.gov  
We encourage feedback on any aspect of this event.