



**Life Cycle Analysis: 101**  
**A DTSC Brown-Bag Event**  
**September 23, 2010 • 10 a.m.-3 p.m.**



# AGENDA

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- 9:30 Check-in, Registration and Networking
- 10:00 Welcoming Remarks
- 10:15 **Implementing California Green Chemistry Legislation: Introduction to LCA and Example of How P&G Uses It for Sustainable Innovation**  
*Presented by Annie Weisbrod, Senior Scientist, The Procter & Gamble Co.*
- 11:00 **Life Cycle Assessment at HP**  
*Presented by Jason Ord, Life Cycle Assessment Program Manager, Hewlett-Packard Co.*
- 11:45 Break
- 12:30 **Incorporating Life Cycle Thinking in the Industrial World**  
*Presented by Liila Woods, Senior Consultant, PE Americas*
- 1:15 **Developing Regulatory Methods for Integrating Life Cycle Assessment into Alternatives Analysis for Identifying Safer Substitutes for Hazardous Products**  
*Presented by Peter Sinsheimer, Executive Director, Law and Environmental Health Sustainable Technology & Policy Program, UCLA*
- 2:00 Panel Discussion
- 3:00 Conclusion

*E-mail your questions during the presentation to: [events@dtsc.ca.gov](mailto:events@dtsc.ca.gov)*

*We encourage feedback on any aspect of this event.*