

California Green Chemistry Initiative

A Conversation with California



The California Green Chemistry Initiative is a collaborative approach for identifying options to significantly reduce the impacts of toxic chemicals on public health and the environment. The Initiative will provide recommendations for developing a consistent means for evaluating risk, reducing exposure, encouraging less-toxic industrial processes and identifying safer alternatives.

Cradle to Cradle

How do you think California can move to a Cradle to Cradle approach, using product design and industrial innovation to produce products that reduce the use of harmful chemicals, thus generating fewer emissions and less waste?

Green Chemistry

How do you think California can stimulate a Green Chemistry transformation in the design of products and processes? Consider public health and the environmental effects of chemicals during the process of designing products and industrial processes.

Toxics in Products by Design

What strategies do you think California should pursue to encourage manufacturers to take greater responsibility for the products they produce that contain toxic materials?

Toxics in Products by Accident

What strategies do you think California should pursue to encourage cleaner and less polluting industrial processes?

We need your ideas about how best to create a fundamentally new approach to environmental protection. Our time is short and comments must be received no later than December 31, 2007. We hope you will take the time to visit the blog <http://californiagreenchemistry.squarespace.com/journal/>, read the discussions, and contribute your comments. If you have any questions about the **Conversation with California** please send an email to green.chemistry@dtsc.ca.gov.