



Media Advisory

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Experts to Discuss Reducing Toxics from Consumer Products

SACRAMENTO – Tomorrow, the California Environmental Protection Agency (Cal/EPA) will host a green chemistry symposium. The symposium will explore a different approach to environmental protection – transitioning away from managing toxic chemicals at the end of the lifecycle, to reducing or eliminating their use altogether. Experts will discuss how government officials, state scientists and policy writers, and environmental and business leaders can work together to deal with hazardous and other waste before it is generated. This new approach is similar to measures adopted by the European Union and the Canadian government to encourage greater manufacturer responsibility.

- WHAT:** “Green Chemistry Symposium II: Chemical Policy for a Sustainable California”
- WHEN:** Tuesday, June 19, 2007 @ 8:30 am – 4:30 pm
- WHERE:** Cal/EPA headquarters, 1001 I Street, Sacramento. A live webcast can be viewed at <http://www.calepa.ca.gov/Broadcast/>
- WHO:** Some featured guest speakers include: (contact Susie Wong to set up one-on-one interviews)
- Linda Adams, Secretary for Environmental Protection
 - Maureen Gorsen, Director, Department of Toxic Substances Control – Gorsen is leading the Agency's Green Chemistry Initiative
 - Capt. Charles Moore, Founder, Algalita Marine Research Foundation – Moore is an expert on the harmful impacts of toxic plastics on ocean habitat.
 - Ken Geiser, PhD, Co-director, Center for Sustainable Production – Geiser is an internationally renowned author on green chemistry.
 - Mike Wilson, PhD, MPH, Center for Occupational and Environmental Health – Wilson is author of the 2006 UC report that generated widespread interest in green chemistry.

For more detailed information about the Symposium, go to <http://www.dtsc.ca.gov/PollutionPrevention/GreenChemistry.cfm>.

This is the fifth Cal/EPA sponsored science symposium to educate business and industry, environmental groups, lawmakers and other stakeholders on emerging chemical issues in the state.

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