



DEPARTMENT OF TOXIC
SUBSTANCES CONTROL

CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY
Department of Toxic Substances Control
MEDIA ADVISORY

Maureen Gorsen, Director

FOR IMMEDIATE RELEASE

October 29, 2007

Companies at the Forefront of Reducing Toxic Chemicals In Consumer Products Highlight Green Practices

SACRAMENTO – The California Department of Toxic Substances Control (DTSC) will feature companies that will address the economic, environmental and health benefits of reducing toxic materials in the design and production of consumer products at its Green Chemistry III Symposium: Synthesis of Success. Companies which have been creating practical green chemistry solutions, resources and opportunities will highlight their business practices.

Director Maureen Gorsen of DTSC is leading the California Green Chemistry Initiative, a multi-agency state team that is exploring a different approach to environmental protection – transitioning away from managing toxic chemicals at the end of the lifecycle, to reducing or eliminating their use altogether. This new approach is similar to measures adopted by the European Union and the Canadian government to encourage greater manufacturer responsibility. The gathering will include business and environmental leaders, government, state scientists, and policy writers.

- Participants:**
- **Maureen Gorsen**, Director, Department of Toxic Substances Control
 - **Michael Witt**, Ph.D., Project Director, Climate Change, Energy Policy and Sustainability, The Dow Chemical Company
 - **Denise Manker**, Vice President, Global Product Development, AgraQuest Inc.
 - **Michelle Smith**, Director, EHS Operations Development, Rohm and Haas Company
 - **William “Bill” Greggs**, Associate Director, Global Sustainability, The Proctor & Gamble Company
 - **Roger McFadden**, Chief Science Officer, Corporate Express
 - **Jill Reed**, Environmental Manager, Ampac Fine Chemicals LLC
 - **Catherine Hunt**, Ph.D., President, American Chemical Society
 - **Lauren Heine**, Ph.D., Senior Fellow, GreenBlue
 - **Katy Wolf**, Ph.D., Executive Director, Institute for Research & Technical Assistance

When: Tuesday, October 30, 2007, 9:00 a.m. – 3:30 p.m.

Where: Cal/EPA Building, 1001 “I” Street, Byron Sher Auditorium, Sacramento

Contact: Susie Wong, (916) 324-9682, swong@calepa.ca.gov
To view the agenda, visit <http://www.dtsc.ca.gov/>.

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Governor Arnold Schwarzenegger signed legislation into law on October 14, 2007 that makes California the first state to prohibit the use of chemical compounds called phthalates in products designed for children under 3 years old. Led by the Secretary for Environmental Protection, the Governor has called for the establishment of a Green Chemistry Initiative to develop policy options instead of making chemical policy through the legislature on a case by case basis. The goal of this initiative is to work with scientists from California and around the world to evaluate the health effects of chemicals and possible alternatives in a comprehensive manner.

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