



CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY
Department of Toxic Substances Control

Media Advisory

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For Planning Purposes

Contact: Kam Coveyou
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Subject: Green Chemistry — Alternatives Analysis Symposium I: Issues and Evolution, Capitalizing on Success

Location: California Environmental Protection Agency Headquarters
1001 I Street
Sacramento, Calif.

Date: June 9, 2010

Time: 9 a.m.-5 p.m.

SACRAMENTO, CALIF. — Identifying safer alternatives to toxic chemicals in consumer products is an essential component of the California Green Chemistry Initiative. The process of seeking these alternatives is complex, involving an analysis of a chemical's impact on our health and environment with the goal of finding a science-based solution that provides consumers with assurance that the product is safe.

To seek public and expert input on this issue, the California Department of Toxic Substances Control (DTSC) is holding **Alternatives Analysis Symposium I: Issues and Evolution, Capitalizing on Success** as the first in a series of symposiums designed to focus on alternatives analysis. The symposium brings together cutting-edge scientists, policymakers and industry leaders to exchange ideas on how to create a fair and feasible assessment of toxic chemicals.

Presenters include Alex Stone from the Washington State Department of Ecology, Clive Davies and Libby Sommer from the U.S. Environmental Protection Agency, Donald J. Versteeg from Procter & Gamble, Lauren Heine from the group Clean Production Action and Jay Bolus from MBDC (McDonough Braungart Design Chemistry). The symposium will be held June 9, 2010, and is free and open to the public and all business, government, academic and environmental stakeholders. The hours are 9 a.m. to 5 p.m. in the Byron Sher Auditorium of the California Environmental Protection Agency building at 1001 I Street, Sacramento, Calif.

This symposium is part of DTSC's commitment to transparency and to expand dialogue and apply California's creativity toward identifying the most practical and effective approach to the innovation of safer, greener products.

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FOR GENERAL INQUIRIES: Contact the Department of Toxic Substances Control by phone at (800) 728-6942 or visit www.dtsc.ca.gov. To report illegal handling, discharge, or disposal of hazardous waste, call the Waste Alert Hotline at (800) 698-6942.

The Mission of the Department of Toxic Substances Control is to provide the highest level of safety, and to protect public health and the environment from toxic harm.