



CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY  
Department of Toxic Substances Control

## News Release

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**FOR IMMEDIATE RELEASE**

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### **New Video Shows DTSC Green Business Program Expands To Help Businesses Go Green and Thrive**

**SACRAMENTO CA,** – Today, the California Department of Toxic Substances Control (DTSC) announced that beginning in 2012, its Green Business Program is expanding statewide to provide thousands of small businesses in California meaningful ways to go green. See video here: [Green Business Law Video](#)

“Joining the California Green Business Program allows a business to demonstrate to its customers that it cares deeply about the environment,” said Debbie Raphael, Director of DTSC. “It shows that, even in economically challenging times, businesses care so much that they’re willing to look internally and ask themselves, ‘What can we do differently so that our business acts in an environmentally responsible manner?’”

More than 2,600 small businesses including restaurants, hotels and retail stores are participating in the pilot program which started in 2005. Each certified green business has helped to use fewer toxic chemicals, reduce wastewater and solid waste, and prevent pollution across California. The video, released today, features California green businesses including a dry cleaning company in Alameda County and a hotel in San Francisco. It also features some local partners including the Santa Cruz Green Business program that are working with DTSC on this exciting statewide program.

The California Green Business Program is a network of local governments working with DTSC to help companies make the switch to green business practices. Businesses earn a seal of green certification from their local city or county by meeting rigorous criteria established by the California Green Business Program.

For more about the California Green Business Program visit:

<http://www.dtsc.ca.gov/PollutionPrevention/p2gbbp.cfm>

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FOR GENERAL INQUIRIES: Contact the Department of Toxic Substances Control at (800) 728-6942 or visit [www.dtsc.ca.gov](http://www.dtsc.ca.gov). To report illegal handling, discharge, or disposal of hazardous waste, call the Waste Alert Hotline at (800) 698-6942.

***The Mission of DTSC is to protect California’s people and environment from harmful effects of toxic substances by restoring contaminated properties, identifying and promoting safer ingredients in consumer products, and ensuring stewardship through enforcement, regulation and pollution prevention.***